Compa

Increase your comp team's AI adoption in 3 easy steps

Run a two-week "Error win and proof packet" sprint.

An AI secret is not fighting fear of hallucinations by promising accuracy— eliminate fear by making "finding mistakes" the team's job, publicly, until the workflow is hardened.

Starting Monday, pick one high-stakes recurring deliverable (benchmark refresh, inversion check, geo-pay cut, etc). Every time anyone uses AI for it, they must attach a one-page Proof Packet that includes:

→ Prompt used

→ Data sources

→ 2 Key assumptions

→ Validation check

→ Human owner sign-off

Then run a 15-minute standup twice a week:

1. Team reviews AI output

2. Everyone tries to break it

3. First person to find a meaningful error "wins"

4. Fix error and document

This flips AI from "risky and shameful" to "safe to iterate", which is the psychological unlock most comp teams never create.

Monday Set up

→ Create shared AI Insight Library

→ Drop in Proof Packet template

→ Pick 1 high-stakes workflow

As a starting place for your comp team, use this brief video on how to automate a comp workflow.

2-Week Sprint

DAILY

→ One AI run per analyst on the workflow.

WEEKLY

→ Two 15-min "Error Win" standups where team tries to break the output

"Advance"

→ Freeze best prompt and Proof Packet as SOP

→ Retire 1 legacy step (e.g. one report tab, one manual reconciliation, one slide build).

You'll get 10x adoption because you made AI socially normal, safer than guessing, and the fastest path to a defensible output, not an optional experiment.